

# Nancy J. White

## Full Circle Associates

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**Nancy White** -- President and Founder, Full Circle Associates (<http://www.fullcirc.com>)

Nancy has utilized her facilitation, marketing, communications and management abilities for over 23 years in broadcast media, not-for-profit and the high-tech community. As founder and president of Full Circle Associates, a communications consultancy, she helps non-profits and businesses connect through online and offline strategies. She has a particular interest in the application of online interaction tools and techniques to non-profit virtual teams and international community development.

Nancy is a skilled online host and facilitator who hones her craft with distributed communities of practice, online education, virtual teams and on social conversational sites. She is an active chronicler and collector of online facilitation resources, constantly seeking to understand "what works and why" in this evolving world of online interaction. She teaches the original online workshop, Facilitating Online Interaction (<http://www.fullcirc.com/ws/onfaccourse.htm>) and hosts the respected "Online Facilitation" email list. She writes and maintains a large collection of "how to" resource on online communication at <http://www.fullcirc.com/community/communitymanual.htm>. She has a chapter in the upcoming book, **Knowledge Networks: Innovation through Communities of Practice** <http://www.cs.york.ac.uk/mis/KNICOP/Chapters/Introduction.html>

Nancy has run an Internet start-up company and held positions including marketing, public relations, government relations, project management, and video production. Her Emmy award-winning communications experience includes KIRO Inc.'s "A World of Difference Campaign," numerous health and social service education campaigns and event marketing. Her media experience includes CBS affiliate KIRO TV and radio. She frequently presents at conferences, online gatherings and meetings about the integration of online communications tools and techniques into overall communications strategies, particularly for non-profit and social change organizations. Nancy graduated from Duke University and is a confirmed chocoholic. She is proud to learn daily from her two sons and husband in Seattle, Washington.