

# Further Reading and Resources

## RSS and Blogs

### Blogs and RSS: tools for competitive intelligence

[http://www.digimind.com/en/download/White\\_Paper\\_Blogs-RSS\\_EN\\_2006.pdf](http://www.digimind.com/en/download/White_Paper_Blogs-RSS_EN_2006.pdf)

An excellent overview and introduction to blogs and RSS and how they can be used in competitive intelligence. Includes an extensive list of references and further reading.

### Searching for blogs and RSS feeds

Look for the **Blogroll** on a blog you know and trust

Google Blogsearch <http://www.google.com/blogsearch/>

Ask <http://www.ask.com/> and click on Blogs and Feeds

Technorati <http://www.technorati.com/>

Blogpulse <http://www.blogpulse.com/>

Yahoo <http://www.yahoo.com/> Advanced Search and limit under filetype to RSS/XML

Exalead <http://www.exalead.com/> Limit to RSS on the results screen

Windows Live Search <http://www.live.com/> Use the site: and feed: commands together. For example, to retrieve a list of RSS feeds on the BBC web site use the strategy `site:bbc.co.uk feed:bbc.co.uk`

## RSS

RSS (file format) [http://en.wikipedia.org/wiki/RSS\\_%28file\\_format%29](http://en.wikipedia.org/wiki/RSS_%28file_format%29)

What is RSS <http://www.rba.co.uk/rss/rss.htm> or

<http://www.ukeig.org.uk/members/access/factsheets/whatisRSS.html> (UKeiG members only)

What to look for in an RSS Newsreader <http://www.rba.co.uk/rss/RSSFeatures.pdf> or

<http://www.ukeig.org.uk/members/access/factsheets/RSSReaderFeatures.html> (UKeiG members only).

RSS - A Primer for Publishers and Content Providers [http://www.techxtra.ac.uk/rss\\_primer/](http://www.techxtra.ac.uk/rss_primer/)

IRN Analysis – Industry considers RSS <http://www.researchinformation.info/ridecjan06rss.html>

Keeping Your Web Site Current with News Feeds, Darlene Fichter, Information Outlook, April 2006, Vol 10 no. 4, pp 27-29

Developing Feeds with RSS and Atom, Ben Hammersley. Paperback 304 pages (April 22, 2005).

Publisher: O'Reilly. ISBN: 0596008813

Syndicating Web Sites with RSS Feeds for Dummies, Ellen Finkelstein, Paperback 350 pages (April 20, 2005). Publisher: Hungry Minds Inc, U.S. ISBN: 0764588486

Hacking RSS and Atom, Leslie M Orchard. Paperback 602 pages (September 22, 2005). Publisher: Hungry Minds Inc, U.S. ISBN: 0764597582

### RSS readers

RSS Compendium <http://allrss.com/>

Newsgator <http://www.newsgator.com/>

Google Reader <http://www.google.com/reader/>

Bloglines <http://www.bloglines.com/>

Omea [http://www.jetbrains.com/omea\\_reader/](http://www.jetbrains.com/omea_reader/)

FeedDemon and Newsgator plugin for Outlook <http://www.newsgator.com/>

## Blogs

Blog <http://en.wikipedia.org/wiki/Blogs>

BBC - Radio 4 - News - Shop Talk - 6 September 2005

[http://www.bbc.co.uk/radio4/news/shoptalk/shoptalk\\_20050906.shtml](http://www.bbc.co.uk/radio4/news/shoptalk/shoptalk_20050906.shtml)

Blog software comparison chart [http://www.ojr.org/ojr/images/blog\\_software\\_comparison.cfm](http://www.ojr.org/ojr/images/blog_software_comparison.cfm)

Blog Software Smackdown: The Big 3 Reviewed, Vinnie Garcia, November 11th 2005

<http://www.sitepoint.com/print/blog-software-smackdown-review>

Corporate Blogging Gaining Momentum <http://www.cioupdate.com/trends/article.php/3524351>

Deutsche Bank Research, Blogs: The New Magic Formula for Corporate Communications?

[http://www.dbresearch.de/PROD/DBR\\_INTERNET\\_DE-PROD/PROD0000000000190745.pdf](http://www.dbresearch.de/PROD/DBR_INTERNET_DE-PROD/PROD0000000000190745.pdf)

Fortune 500 Business Blogging Wiki <http://www.socialtext.net/bizblogs/index.cgi>

IBM's Blogging Policy [http://www.snellspace.com/IBM\\_Blogging\\_Policy\\_and\\_Guidelines.pdf](http://www.snellspace.com/IBM_Blogging_Policy_and_Guidelines.pdf)

JupiterResearch Finds That Deployment of Corporate Weblogs Will Double in 2006 - JupiterResearch

[http://www.jupiterresearch.com/bin/item.pl/press:press\\_release/2006/id=06.06.26-corporate\\_weblogs.html](http://www.jupiterresearch.com/bin/item.pl/press:press_release/2006/id=06.06.26-corporate_weblogs.html)

Kryptonite Evolution 2000 U- Lock hacked by a Bic pen – Engadget

<http://www.engadget.com/2004/09/14/kryptonite-evolution-2000-u-lock-hacked-by-a-bic-pen/>

NewPR Wiki - Resources.CorporateBlogsList

<http://www.thenewpr.com/wiki/pmwiki.php?pagename=Resources.CorporateBlogsList>

NewPR Wiki - Resources.CEOBlogsList

<http://www.thenewpr.com/wiki/pmwiki.php?pagename=Resources.CEOBlogsList>

Makovsky 2006 State of Corporate Blogging Survey

<http://www.makovsky.com/mak/corporatebloggingsurvey/Makovsky2006StateOfCorporateBloggingSurvey.pdf>

The email killers | Information Age [http://www.information-age.com/article/2006/august/email\\_killers](http://www.information-age.com/article/2006/august/email_killers)

The Inside Story on Company Blogs

[http://www.businessweek.com/technology/content/feb2006/tc20060214\\_402499.htm](http://www.businessweek.com/technology/content/feb2006/tc20060214_402499.htm)

Weblogs and Libraries, Laurel A. Clyde. Chandos Publishing, 2004. ISBN 1 84334 085 2. A good starting point and useful background information. Inevitably, some of the information is now out of date but the basic principles remain sound.

## Wikis

Article on wikis in Wikipedia <http://en.wikipedia.org/wiki/Wiki>

Using Wikis to Support Online Collaboration in Libraries, Darlene Fichter, Information Outlook, January 2006, Vol 10 No. 3, pp 30- 31

Three examples of wikis:

Wikipedia <http://www.wikipedia.org/>

Alacrawiki <http://www.alacrawiki.com/>

UKeiG Wiki <http://ukeig.xwiki.com/>

Wikis can be difficult to set up on your site – in fact some ISPs will not allow them – so if you are interested in trying them out use one of the wiki farms where you can set up a web based account. There is a list at [http://en.wikipedia.org/wiki/List\\_of\\_wiki\\_farms](http://en.wikipedia.org/wiki/List_of_wiki_farms)

Three wiki farms to try out:

Peanut Butter Wiki <http://pbwiki.com/>

Xwiki <http://www.xwiki.com/> (UKeiG's wiki is hosted here at <http://ukeig.xwiki.com/> )

Twiki <http://twiki.org>

How to Use Wikis For Business, August 8, 2005

<http://informationweek.com/story/showArticle.jhtml?articleID=167600331>

Internet encyclopaedias go head to head. Nature 438, 900-901 (15 December 2005),

doi:10.1038/438900a, <http://www.nature.com/nature/journal/v438/n7070/full/438900a.html>

WikiMatrix / Wiki Feature Comparison - Compare them all <http://www.wikimatrix.org/>

Wiki Science:How to start a Wiki - Wikibooks, collection of open-content textbooks

[http://en.wikibooks.org/wiki/Wiki\\_Science:How\\_to\\_start\\_a\\_Wiki](http://en.wikibooks.org/wiki/Wiki_Science:How_to_start_a_Wiki)

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[www.rba.co.uk/rss/blog.htm](http://www.rba.co.uk/rss/blog.htm)